

# 18 REASONS TO CONNECT WITH MAXIMIZER CRM 2018



1 **CONNECT**  
with customers, partners and prospects **like never before.**



2 **FLEXIBLE DEPLOYMENT OPTIONS**  
Our cloud or your own cloud with on-premise subscription.

## PERSONALIZED

3 Fit Maximizer to your business, with unlimited custom fields.

SUBMIT



4 **INTEGRATE INSTANTLY**  
with Outlook, Gmail, MailChimp and more through the App Directory.



5 **MANAGE MULTI-CHANNEL SALES**  
through an integrated partner portal.

6 **UPDATE THOUSANDS OF RECORDS AT ONCE**  
Quickly and easily with the new global edit function.

7 **BRING CUSTOMER INFORMATION TOGETHER**  
Lightening fast with the express data import manager.



8 **SECURE DATA STORAGE**  
Choose our world-class Tier IV data centre.

9 **RAPID DEPLOYMENT**  
Installation support and custom training gets you up and running, fast.

10 **EASY ACCESS SUPPORT USERS RAVE ABOUT**  
“Customer service is **superb**” Need we say more?

11 **LIVE COMPLIMENTARY TRAINING WEBINARS 6 TIMES A WEEK.**  
Learning curve?  
What learning curve?

12 **ANYWHERE, ANYTIME ACCESS**  
Sales, Service, Marketing, Analytics – In an all-inclusive CRM solution.

13 **DEEP CUSTOMER INSIGHT**  
Two-pane multi tab display with drill down to important information.

14 **ENHANCED PRODUCTIVITY**  
Say goodbye to repetitive tasks with pre-built work flows.  
**70%** productivity savings – Maximizer Customers.

15 **CONFIGURABLE BUSINESS PROCESSES**  
Set them up to match customer segments and lifecycle stages.

16 **EASY QUOTATION CREATION**  
Create, modify and issue with integrated Excel Quoting Tool.



17 **LOW TCO & FAST ROI**  
CRM pays back \$8.71 for every \$1 spent – Nucleus Research.



18 **YOUR SUCCESS IS OUR SUCCESS**  
**20%** increase in revenue growth – Maximizer Customers